

# Veronica Chin

Art Instructor cum Junior Designer

## CONTACT ME

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## ABOUT ME

A highly self-motivated individual committed to pursuing a long-term career in Visual Communication. Offering a track record of the past 4 years in both graphic design and education fields. Demonstrating strong communicative and problem-solving skills independently, with hopes to continue my education in the related course of study.

## LANGUAGES

**English**  
Native

(written, spoken)

**Russian**  
Native

(written, spoken)

## PERSONAL SKILLS

Adaptable  
Communicative  
Leadership  
Positive Attitude  
Open-minded

## SOFTWARE SKILLS



## EDUCATION

Sep 2020 - Sep 2021

### Specialist Diploma in Visual Communication

*Nanyang Polytechnic (Work-Study Programme)*

- Enhanced deeper industry-related skills
- UI/UX, E-media, Branding, Business Strategy, Design Thinking

Apr 2017 - Mar 2020

### Diploma in Visual Communication

*Nanyang Polytechnic*

- Project-based assignments and journals to record ideas, sketches, and process.
- Specialised in Visual Merchandising for Year 2 in which I learnt both 2D and hands-on learning approach in 3D design such as making physical mock-ups and Autodesk softwares.
- Learnt the foundations of Adobe Creative Suite softwares.

#### Achievements:

- Winner of Food Innovation Product Award 2019 (group project)
- Participated in several real-life industrial group projects which required producing various collaterals:
  - Collaboration with Spatial Design students to conceptualise a statue, walkway, signages and interior design of basement of ESR Reit Changi Bizhub,
  - 6-Level storey directory for Robinsons & Co's retail store
  - Logo, logo guidelines, social media posts and banner for National Health Group's 10th Anniversary (chosen to be used)
- An individual school vitrine display (visual merchandising) project was recognised and featured by British Display Society on their social media channels.

Jan 2013 - Dec 2016

### "O" Levels

*Kuo Chuan Presbyterian Secondary School*

- Former member of Art Club and National Civil Defense Cadet Corps Co-Curricular Activities.

#### Achievements:

- Academic Award for Best Performance in Art "O" Levels
- Edusave Good Progress Award for Secondary Three

## WORK EXPERIENCE

Sep 2020 - Sep 2021

### Art Instructor cum Junior Designer

*Global Art and Creative Pte Ltd, Singapore (Work-Study Programme)*

- Graphic design of in-house marketing promotional materials and collaterals while following brand's strategy, developed artworks, illustrations, gif animations and layouts for print and digital purposes.
- Developed creative marketing content for social media channels, brochures, calendar and posters
- Managed up to 3 projects at a given time while doing weekly school assignments and meeting deadlines.
- Went through Instructor training of the centre's teaching materials.
- Teaching & Facilitation of children aged 3-16 y.o of various art mediums (oil pastels, poster colours, watercolour and acrylic painting, pencil drawing, creative storytelling, decorative art, arts & crafts)
- Managed a classroom of maximum 8 students independently

May - Sep 2020

### Freelance Visual Designer

- Produced and visualised ideas from clients
- Prepared drafts and rough sketches of materials, discussing them, coordinating with clients to ensure goals and requirements are met and making necessary changes.
- Applied design thinking from Ideation, designing and layouts to final outcome.
- Conceptualised logo for a food stall, business card for a volunteer organisation, photography for restaurant's menu for the use of clients to enhance brand's image.

Oct - Nov 2019

### Freelance Graphic Designer

*Mdm Ling Bakery*

- Provided graphic designs solutions and layouts based on brand's ideas, including brochure, product packaging and sticker labels.

Sep 2019

### Art Teacher Assistant

*Muzart*

- Assisted main art teacher in arts & crafts and managing a classroom

Jun - Aug 2019

### Intern

*Supermama*

- Dealt with customer service and enquiries on related products and services
- Organisation, product knowledge and time management
- Managed stores at two main outlets independently (opening and closing)
- Part of the design team

#### Achievement:

- Artwork was chosen for Jewel Changi Limited Edition Plate

Nov 2016 - Dec 2018

### Retail Assistant

*Uniqlo, Forever 21, Action City*

- Customer service, sales experience, stock intake, money handling, cashier, managing pop-up stores

## VOLUNTEER WORK

2018

### Event Volunteer

*KIT School, Russian School for Bilingual Children in Singapore*

- Set up of opening event and search of art materials
- Assisted in activities for students
- Bilingual communication and support between parents, students and teachers

2015-2016

### Volunteer

*Bishan Home for the Intellectually Disabled*

- Planned, conducted and participated in games and activities with other volunteers and members of the Home.